



Bhavan's Vivekananda College
of Science, Humanities and Commerce
(Autonomous College)
(Accredited with 'A' Grade by NAAC)
Sainikpuri, Secunderabad - 500 094

Master of Business Administration

1st Semester

(Note: The duration of external examination is 3 hours)

S.No	Subject Code	Subject Name	PPW		Credits	Max Marks		
			TH	PR		TH	PR	CIA
1.	MBA101	Management and Organizational Behaviour	5	-	4	70	-	30
2.	MBA102	Managerial Economics	5	-	4	70	-	30
3.	MBA103	Accounting for Management	5	-	4	70	-	30
4.	MBA104	Marketing Management	5	-	4	70	-	30
5.	MBA105	Statistics for Management	5	-	4	70	-	30
6.	MBA106	Business Law	5	-	4	70	-	30
7.	MBA107	IT applications for Business	5	-	4	50	20	30
Total			35	-	28	470	20	210

PPW: Periods Per Week

TH: Theory

PR: Practicals

CIA: Continuous Internal Assessment

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SAINIKPURI, SECUNDERABAD

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BOS IN BUSINESS MANAGEMENT
OSMANIA UNIVERSITY
HYDERABAD - 500 007. (A.P.)

2nd Semester

NON

(Note: The duration of external examination is 3 hours)

S.No	Subject Code	Subject Name	PPW		Credits	Max Marks		
			TH	PR		TH	PR	CIA
1.	MBA201	Human Resource Management	5	-	4	70	-	30
2.	MBA202	Managerial Communication	5	-	4	70	-	30
3.	MBA203	Financial Management	5	-	4	70	-	30
4.	MBA204	Research Methodology	5	-	4	70	-	30
5.	MBA205	Operations Research	5	-	4	70	-	30
6.	MBA206	Operations Management	5	-	4	70	-	30
7.	MBA207	Decision Support Systems	5	-	4	70	-	30
Total			35	-	28	490		210

M. S. S. S. S.

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3rd Semester *non*

(Note: The duration of external examination is 3 hours)

S.No	Subject Code	Subject Name	PPW		Credits	Max Marks		
			TH	PR		TH	PR	CIA
1.	MBA301	Total Quality Management	5	-	4	70	-	30
2.	MBA302	Entrepreneurial Development	5	-	4	70	-	30
3.	MBA303	Business Environment	5	-	4	70	-	30
Finance								
4	MBA304.1	Security Analysis and Portfolio Management (Major)	5	-	4	70	-	30
	MBA304.2	Strategic Management Accounting (Major & Minor)	5	-	4	70	-	30
Human Resource Management								
5	MBA305.1	Compensation Management (Major)	5	-	4	70	-	30
	MBA305.2	Organizational Change and Development (Major & Minor)	5	-	4	70	-	30
Marketing								
6	MBA306.1	Product and Brand Management (Major)	5	-	4	70	-	30
	MBA306.2	Promotion and Distribution Management (Major & Minor)	5	-	4	70	-	30
		Total	30		24	420		180

M. S. Chakraborty

Department of Management Studies, BVC.

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4th Semester *Nov*

(Note: The duration of external examination is 3 hours)

S.No	Subject Code	Subject Name	PPW		Credits	Max Marks		
			TH	PR		TH	PR	CIA
1.	MBA401	Strategic Management	5	-	4	70	-	30
2.	MBA402	Supply Chain and logistics Management	5	-	4	70	-	30
3.	MBA403	International Business	5	-	4	70	-	30
Finance								
4	MBA404.1	Derivatives (Major)	5	-	4	70	-	30
	MBA404.2	Banking & Insurance (Major & Minor)	5	-	4	70	-	30
Human Resource Management								
5	MBA405.1	Performance and Talent Management (Major)	5	-	4	70	-	30
	MBA405.2	Labour Laws and Employee Relations (Major & Minor)	5	-	4	70	-	30
Marketing								
6	MBA406.1	Consumer Behaviour (Major)	5	-	4	70	-	30
	MBA406.2	Services and Retail Marketing (Major & Minor)	5	-	4	70	-	30
7	MBA408	Mentor and Project Work			4			
8	MBA409	Viva -Voce (Comprehensive)			4			
		Total	30		32	420		180

Chakrabarty

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Sharma

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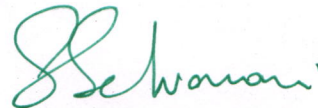
Summary

S.No	Semester	PPW		Credits	Max. Marks		
		TH	PR		TH	PR	CIA
1	I	35	-	28	470	20	210
2	II	35	2	28	490		210
3	III	30	2	24	420		180
4	IV	30	-	32	420	-	180
Total		155	4	112	1800	20	780



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**Bhavan's Vivekananda College
of Science, Humanities & Commerce
Sainikpuri, Secunderabad - 500094
Autonomous College - Affiliated to Osmania University
(Accredited with 'A' grade by NAAC)**

Department of Management Studies

MBA II Year Syllabus (2016-17)

K. G. Chandra

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OSMANIA UNIVERSITY
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M. S. Chaturvedi

**HEAD OF DEPARTMENT
DEPARTMENT OF MANAGEMENT STUDIES
BHAVAN'S VIVEKANANDA COLLEGE
SAINIKPURI, SECUNDERABAD**

3rd Semester

(Note: The duration of external examination is 3 hours)

S.No	Subject Code	Subject Name	PPW		Credits	Max Marks		
			TH	PR		TH	PR	CIA
1.	MBA301	Total Quality Management	5	-	4	70	-	30
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5	MBA305.1	Compensation Management (Major)	5	-	4	70	-	30
	MBA305.2	Organizational Change and Development (Major & Minor)	5	-	4	70	-	30
Marketing								
6	MBA306.1	Product and Brand Management (Major)	5	-	4	70	-	30
	MBA306.2	Promotion and Distribution Management (Major & Minor)	5	-	4	70	-	30
		Total	30		24	420		180

K. G. Chandra
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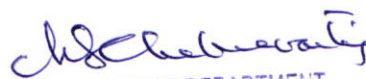
Ch. S. S. S. S.
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SANKPURI, CELESTIAL

4th Semester

(Note: The duration of external examination is 3 hours)

S.No	Subject Code	Subject Name	PPW		Credits	Max Marks		
			TH	PR		TH	PR	CIA
1.	MBA401	Strategic Management	5	-	4	70	-	30
2.	MBA402	Supply Chain and logistics Management	5	-	4	70	-	30
3.	MBA403	International Business	5	-	4	70	-	30
Finance								
4	MBA404.1	Derivatives (Major)	5	-	4	70	-	30
	MBA404.2	Banking & Insurance (Major & Minor)	5	-	4	70	-	30
Human Resource Management								
5	MBA405.1	Performance Management (Major)	5	-	4	70	-	30
	MBA405.2	Labour Laws and Employee Relations (Major & Minor)	5	-	4	70	-	30
Marketing								
6	MBA406.1	Consumer Behaviour (Major)	5	-	4	70	-	30
	MBA406.2	Services and Retail Marketing (Major & Minor)	5	-	4	70	-	30
7	MBA408	Mentor and Project Work			4			
8	MBA409	Viva -Voce (Comprehensive)			4			
		Total	30		32	420		180


K.G. Chandrika
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